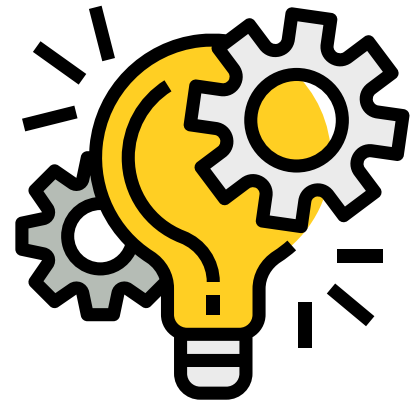


Just Finish Your **Damn** Project

WITH LISA J. MACDONALD



- Do you want to get off the work hamster wheel and start seeing results for your effort?
- Is flow in your work production eluding you?
- Tired of not knowing which direction to go and not confident in the right next step?

The problem for many business owners and entrepreneurs in the current business environment is consistently shifting. It is easy to become reactive to all political, civic, and economic unrest. This will suck away your confidence and drain your momentum. Without the combination of creativity, grit, and productivity, it is impossible to find the flow necessary to create the products that will give the results you are looking for to harness the possibility in your business.

JUST FINISH YOUR DAMN PROJECT		
ACTIVITY	FOCUS	PRODUCTIVITY
RESULTS	ALIGNMENT	100%
MOMENTUM	SYSTEMS	80%
PROGRESS	ROUTINES	50%
MOTION	ENVIRONMENT	10%
STAGNANT	BOTTLENECK	-5%

Often vital factors are missing from your work:

1. Not having a clear idea of where you are getting stuck and how to move through the bottleneck
2. A disorganized, vague plan on how you are going to compel their business forward
3. A lack of structure implementing the consistent action to make sure that your most important objectives are being accomplished
4. An internal tug-of-war to stay motivated
5. Giving up on a methodology too soon
6. Lack of structure to keep you producing and moving forward when you hit the mid-project slump



Just Finish Your Damn Project Can Help You and Your Team:

1. Identify the most important project to sustain your business
2. Systemically secure the foundation of your business in a way that honors your unique way of being in the world
3. Develop a supportive ritual that will keep you at your best performance, so you continuously make progress

Stagnant: The first step is to identify all the places you are stagnant in your business and drill down on what is causing you not to be getting the results you are aiming for.

Motion: Is your environment as supportive as it can be? Is it 100% inspiring both mentally, physically, and emotionally? Do you have incomplete projects that are draining your energy?

Progress: Do you have a refined system and routines in place to keep you operating at your highest level? Are you recharging yourself enough to maintain continuous momentum?

Momentum: Are all your systems running smoothly, or are you finding yourself on the hunt to find the misplaced information? Are there some tasks that are continually dragging your speed or production?

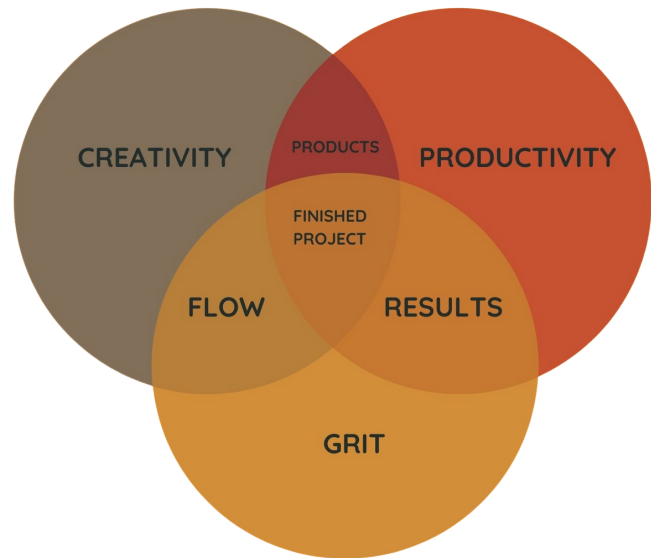
Results: At this level, you're thinking about your business strategy and how you can leverage the positive results to upscale your impact in the marketplace. How can you reach more people?

***This program
is ideal for:***

- Sol-entrepreneurs
- CEO's of small businesses
- Creatives who want to produce more products
- Holistic practitioners such as nurse practitioners, yoga/massage/chiropractors

You will walk away with

- **A Clear** understanding of your top needle-moving projects for to achieve your ultimate results.
- **Knowing** how to move forward on your project consistently and still juggle the other factors of running your business.
- **A Framework** to keep you in flow with creating products that get you results.
- **Confidence** that comes knowing that you can keep your business moving forward and flexible to whatever the current marketing conditions are.



What some have to say

"Lisa is an outstanding communicator with some life-transforming strategies to pick you up from any overwhelming situation back to a flowing and resourceful state in the simplest possible way."

- Venkat Yarrabothula, Success Square Ltd, India

"Lisa is amazing! Lisa, she has helped me grow my business and remain rooted and grounded through life's many challenges. I don't know where I would be without her."

-Laura Lane-- Grace Under Pressure, Canada

"Lisa is an amazing coach who can zero in on the actual work that needs to be performed and point out the fluff that can either wait or not be done at all."

-William B. Isley—The Accidental Spiritualist, Missouri

"I've found in the game of life; a good coach can make all the difference. Thank you, Lisa, for your amazing game plans, your killer conditioning training, and your firm pat on the rear to stay in the game! This is a game I can now win!"

-Susan Glenn, Date Night, Utah

"Working with Lisa has provided me clarity about what is working and what is not. She has helped me establish desired outcomes based on in-depth thought and discussion. She brings a sense of professionalism and aptitude that you will not find elsewhere."

-Justin Englebright, State Farm Agent, Utah

Choose the support level you need.

VIP	DAY	GOLD	6 MO	PLATINUM	6 MO
VIP IDEAL IF YOU: <ul style="list-style-type: none">You need a deep dive into setting up your next quarterYou want access to the information, and you are on a budgetYou are good at implementing accountability on your own INCLUDES <ul style="list-style-type: none">4-hr Uncover Your Business Greatest Opportunity Valued at \$1200Level of Business Diagnostic		IDEAL IF YOU: <ul style="list-style-type: none">You are a self-starter and quick at implementingYou are open to addressing your roadblocks and open to trying a new wayYou are willing to work to make it best quarter INCLUDES <ul style="list-style-type: none">4-hr Uncover Your Business Greatest Opportunity Valued at \$1200Level of Business DiagnosticAccess to Online Just Finish Your Damn Project Course6 Private Coaching Sessions to Keep You on Course Valued \$1800		IDEAL IF YOU: <ul style="list-style-type: none">You are on the fast track and want to achieve big resultsYou work fast and open to feedbackYou are committed to working hard or need additional support INCLUDES <ul style="list-style-type: none">4-hr Uncover Your Business Greatest Opportunity Valued at \$1200Level of Business DiagnosticAccess to Online Just Finish Your Damn Project Course6 Private Coaching Sessions to Keep You on Course Valued \$18006 Additional Private Coaching Sessions to Ensure You Stay on the Fast Track Valued at \$1800Post- 4 hr Bootcamp to Set Up Your Next 90-Day Sprint \$1200	
VALUED AT \$1,200		VALUED AT \$1,200		VALUED AT \$1,200	
\$498		\$2,998		\$4,995	



Step it Up
ENTERPRISES

About Lisa J. MacDonald

Lisa J. MacDonald is a results business coach who works with purpose-driven creative entrepreneurs to gain clarity, confidence, and achieve the results in their business.

After working for over nineteen years with hundreds of entrepreneurs, Lisa believes it is possible for you to revolutionize your impact through creativity and grit to tap into undiscovered possibilities.

Lisa is an award-winning author of thirty books, former radio show host, executive producer, and is an award-winning speaker. She has also been a popular guest on TV and radio shows and used to work with the Attorney General in Utah on the Dating Violence Task Force. Lisa has two master's degrees, MFA in Creative Writing and an MA in English. She earned certified coach credentials CPCC/ACC and Certified Growth Climate Relationship Specialist.